

Feb. 12th, 2026

Asahi Soft Drinks Sales Performance (Sep. – Dec. 2025)

Asahi Group Holdings, Ltd.

< Sep. >

【Sales Volume by brands (YoY)】

	Sep.	Jan. - Sep.
	YoY (%)	YoY (%)
Mitsuya	88	90
Calpis	94	94
Wonda	111	104
Juroku-cha	112	111
Oisii-mizu	119	108
Wilkison	95	96
Focus 6 Brands Total	100	98
Asahi Soft Drinks Total	98	99

< Oct. >

【Sales Volume by brands (YoY)】

	Oct.	Jan. - Oct.
	YoY (%)	YoY (%)
Mitsuya	42	86
Calpis	43	90
Wonda	59	99
Juroku-cha	40	105
Oisii-mizu	60	104
Wilkison	65	93
Focus 6 Brands Total	51	94
Asahi Soft Drinks Total	52	95

< Nov. >

【Sales Volume by brands (YoY)】

	Nov.	Jan. - Nov.
	YoY (%)	YoY (%)
Mitsuya	53	84
Calpis	55	88
Wonda	65	96
Juroku-cha	50	101
Oisii-mizu	69	102
Wilkison	77	92
Focus 6 Brands Total	62	92
Asahi Soft Drinks Total	66	92

< Dec. >

【Sales Volume by brands (YoY)】

	Dec.	Jan. - Dec.
	YoY (%)	YoY (%)
Mitsuya	58	82
Calpis	64	86
Wonda	74	94
Juroku-cha	46	97
Oisii-mizu	68	99
Wilkison	77	91
Focus 6 Brands Total	66	90
Asahi Soft Drinks Total	69	90