

FOR IMMEDIATE RELEASE

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Announcement Regarding Pricing of Unsecured Straight Bonds

Asahi Group Holdings, Ltd. today announced that it has priced an offering of the 24th (for individual investors), 25th and 26th Unsecured Straight Bonds as follows.

(1) Name of bonds	Asahi Group Holdings, Ltd. 24th Issuance of unsecured straight bonds (with inter-bond pari passu clause)
(2) Total amount of issue	JPY 20 billion
(3) Coupon rate	0.854% per annum
(4) Closing date	October 24, 2024
(5) Maturity date	October 24, 2029 (5 years)
(6) Coupon payment date	April 24 and October 24 of each year
(7) Rating	AA- (Japan Credit Rating Agency, Ltd.)
	A+ (Rating & Investment Information, Inc.)
(8) Underwriters	An underwriter syndicate where Nomura Securities Co.,
	Ltd., Mizuho Securities Co., Ltd., Daiwa Securities Co. Ltd.
	and SMBC Nikko Securities Inc.
(9) Bond Administrator	Sumitomo Mitsui Banking Corporation
(10) Use of proceeds	All proceeds will be used to temporarily supplement the cash
	on hand that will decrease due to the redemption of Euro-
	denominated Straight Bonds maturing on October 23, 2024.

Overview of the 24th Unsecured Straight Bonds(5 years)(for individual investors)

Note: This press release is intended for information purpose only and is not a solicitation or offer to buy or sell securities or related financial instruments. Straight bonds have not been and will not be registered under the U.S. Securities Act of 1933 and may not be offered or sold in the United States absent registration or an applicable exemption from registration requirements.

Overview of the 25th Unsecured Straight Bonds(5 years)

(1) Name of bonds	Asahi Group Holdings, Ltd. 25th Issuance of unsecured straight bonds (with specific inter-bond pari passu clause)
(2) Total amount of issue	JPY 30 billion
(3) Coupon rate	0.854% per annum
(4) Closing date	October 17, 2024
(5) Maturity date	October 17, 2029 (5 years)
(6) Coupon payment date	April 17 and October 17 of each year
(7) Rating	AA- (Japan Credit Rating Agency, Ltd.)
	A+ (Rating & Investment Information, Inc.)
(8) Underwriters	Daiwa Securities Co. Ltd., Mizuho Securities Co., Ltd.,
	SMBC Nikko Securities Inc. and Nomura Securities Co., Ltd.
	act as joint lead managers for this syndication
(9) Fiscal agent	Sumitomo Mitsui Banking Corporation
(10) Use of proceeds	All proceeds will be used for a part of redemption of the
	Euro-denominated Straight Bonds, which matures on
	October 23, 2024.

Overview of the 26th Unsecured Straight Bonds(10 years)

(1) Name of bonds	Asahi Group Holdings, Ltd. 26th Issuance of unsecured
	straight bonds (with specific inter-bond pari passu clause)
(2) Total amount of issue	JPY 20 billion
(3) Coupon rate	1.323% per annum
(4) Closing date	October 17, 2024
(5) Maturity date	October 17, 2034 (10 years)
(6) Coupon payment date	April 17 and October 17 of each year
(7) Rating	AA- (Japan Credit Rating Agency, Ltd.)
	A+ (Rating & Investment Information, Inc.)
(8) Underwriters	An underwriter syndicate where Daiwa Securities Co. Ltd.,
	Mizuho Securities Co., Ltd., SMBC Nikko Securities Inc. and
	Nomura Securities Co., Ltd.
(9) Fiscal agent	Sumitomo Mitsui Banking Corporation
(10) Use of proceeds	All proceeds will be used for a part of redemption of the
	Euro-denominated Straight Bonds, which matures on
	October 23, 2024.

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